Datasym

Comprehensive and cost-effective POS front office application

Datasym POS - Retail Control & Flexibility

Proven in 1000's installations, Datasym POS for Retail is a comprehensive and cost-effective POS front office application that gives the modern retailer all the control and flexibility they need to fully maximise sales and respond quickly to changing demand.

Decades of continuous investment makes Datasym POS for Retail incredibly feature-rich, enabling retailers to take full advantage of the latest innovations in POS with the added reassurance of a smooth upgrade to new functions and technologies in the future. All with a refreshingly low cost of on–going ownership.

Datasym POS for Retail can operate independently or link in real time to Datasym's Stockade SQL back office, and is fully scalable from stand alone to multi outlet operations.

Datasym POS
Major Functions, Benefits & Features

Intuitive and powerful interface	• Easy to follow, guided transactions leading to better customer service, fewer queues and reduced staff training time • "One Shot" buttons for fast moving items • On-screen product images • Staff training mode • Returns by scanning barcode on receipt • Credit note issuing • Serial number tracking • Age verification and restricted sales by time • Floating cashier support	• Definable methods of payment • Note tender keys • Predictive tender • Item search by description or code • Numeric & alphanumeric item code support • Creation of unknown items at POS terminal • Starter file routines allowing easy scanning and building of initial product file • Suspend transactions with recall from any terminal
Seamless POS Hardware Integration	• Full touch-screen support • Barcode scanning • EFT via chip & PIN, Contactless, Apple & Android Pay	• Fingerprint sign-on and verification • Link with handheld stock
Customer loyalty and CRM	• Reward with points, other promotions or discounts based on spend and/or specific items • Links to loyalty apps	• Builds a customer database of spending habits in order to plan future marketing • Phone and postcode lookup and recognition
Extensive promotional support	• Mix & match • Link-save (e.g. '3 for 2' or 'buy one get one free') • Timed promotions • Cheapest free and item free • Rear screen support for digital signage	• Meal deal • Quantity break discount • Line discount by percentage or value • Promotions and deals displayed on-screen • Voucher and coupon support
Multi-level pricing	• Support for multiple price files • Price level inclusive or exclusive of VAT	• Pricing updates can be executed in real time • Full multi-currency
Reduced cash handling	• Cash back • Inbuilt cashless support in addition to links	• Charge card • Customer account
Fully customisable printing	• Receipt reprint • Printing of logo bitmap	• Support of ex-VAT invoices via non-POS printer • Shelf-edge labels using standard receipt printer
Weights and measures	• Approved scale interface for counter scale • Support for dedicated checkout style scanner/scale	• Weight and price embedded barcode support
Extensive reporting	• Detailed reports without the need for back office • Cash declaration • End of day routines • Floats in/out • Paid in/out (with reason codes) • X / Z readings	• Real time analysis • Hourly analysis • Gross profit and sales history • Employee clock on/clock off at POS with time and attendance reporting in back office • Automatically link additional reports for end of day routine
Secure and robust	• Fingerprint staff sign-on • Definable multi-level security roles • Voids, refunds, no sales - with reason code • Cash uplift routines	• Cash drawer security • Full electronic audit of all transactions • Operates stand-alone - does not rely on network
Seamless integration with other systems	• Operates independently or can be linked in real time to Datasym's Stockade SQL to provide full control and tracking of stock and goods within the business, comprehensive user-definable reports and full gross profit analysis.	• Links to accounts packages, electronic fund transfers (EFT) and electronic data interfaces (EDI) for major wholesalers such as Nisa and Booker via Datasym's Stockade SQL back office application.

(Note: Smaller businesses that do not require full stock control but do require a consolidated back office view, should consider Stockade SQL Lite)