

# Datasym

## POS for hospitality, a comprehensive and cost-effective solution



### Datasym POS for Hospitality

Proven at 1000s of installations, Datasym POS for Hospitality is a comprehensive and cost effective POS front office application that gives the modern publican all the control and flexibility they need to fully maximise sales, respond quickly to changing demand and provide that extra level of service that will keep your customers returning time after time.

Decades of continuous investment makes Datasym POS for Hospitality incredibly feature-rich, enabling publicans to take full advantage

of the latest innovations in POS hardware & software with the added reassurance of a smooth upgrade to new functions and technologies in the future, all with a refreshingly low cost of on-going ownership.

Datasym POS for Hospitality can operate independently or link in real-time to Datasym's Stockade SQL back office, and is fully scalable from standalone to multi-outlet operations.

# Datasym POS for Hospitality Major Functions and Features

<b>Intuitive and powerful interface</b>	<ul style="list-style-type: none"> <li>• Easy to follow, guided transactions leading to better customer service, fewer queues and reduced staff training time</li> <li>• Flexible button layouts</li> <li>• Images on buttons</li> <li>• On screen product images &amp; info</li> <li>• Staff training mode</li> <li>• Split Bill</li> <li>• Split Table</li> <li>• Specials countdown on buttons</li> <li>• Dietary &amp; Allergen Information</li> <li>• Chargeable / non chargeable popups to cover cooking instructions, sides, set menus</li> <li>• Automatic service charge calculation based on transaction value or covers</li> <li>• Gratuities</li> <li>• Happy Hour</li> </ul>	<ul style="list-style-type: none"> <li>• Full table management</li> <li>• Handheld order taking at the table</li> <li>• Deposits</li> <li>• Table Bookings</li> <li>• Diary</li> <li>• Floating cashier support</li> <li>• Definable methods of payment</li> <li>• Note tender keys</li> <li>• Predictive tender</li> <li>• Item search by description, or code</li> <li>• Numeric &amp; alphanumeric item code support</li> <li>• Creation of unknown items at POS terminal</li> <li>• Suspend across terminals with auto recall</li> <li>• Eat In / Take Away dual VAT support</li> <li>• Delivery / Collection routines (additional module)</li> <li>• Tabs, Tables and Rooms</li> </ul>
<b>Seamless POS Hardware Integration</b>	<ul style="list-style-type: none"> <li>• Full touch-screen support</li> <li>• Kitchen printer support</li> <li>• EFT via chip &amp; pin with pay at table support</li> <li>• Support for kitchen video monitor systems</li> </ul>	<ul style="list-style-type: none"> <li>• Fingerprint sign-on and verification</li> <li>• Link with handheld stock terminals</li> <li>• Rear screen support for digital signage</li> </ul>
<b>Customer loyalty and CRM</b>	<ul style="list-style-type: none"> <li>• Reward with points, other promotions or discounts based on spend and/or specific items</li> <li>• Phone and postcode lookup and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Builds a customer database of spending habits in order to plan future marketing</li> <li>• Links to loyalty apps</li> </ul>
<b>Table Support</b>	<ul style="list-style-type: none"> <li>• Graphical Table Plan</li> <li>• Table colours defining table status</li> </ul>	<ul style="list-style-type: none"> <li>• Flashing table to ensure all tables are continually monitored</li> </ul>
<b>Multi-level pricing &amp; Promotions</b>	<ul style="list-style-type: none"> <li>• Happy Hour</li> <li>• Cheapest free and item free</li> <li>• Meal deal</li> <li>• Quantity break discount</li> </ul>	<ul style="list-style-type: none"> <li>• Line discount by percentage or value</li> <li>• Promotions and deals displayed on-screen</li> <li>• Pricing updates can be executed in real-time</li> <li>• Full multi-currency</li> </ul>
<b>Reduced cash handling</b>	<ul style="list-style-type: none"> <li>• Inbuilt cashless support in addition to links with leading third party cashless solutions</li> <li>• Charge card</li> <li>• Customer account</li> </ul>	<ul style="list-style-type: none"> <li>• Chip &amp; PIN</li> <li>• Contactless</li> <li>• Pay at Table including 'Bill Lodging' support</li> <li>• Apple &amp; Andriod pay</li> </ul>
<b>Fully customisable printing</b>	<ul style="list-style-type: none"> <li>• Receipt reprint</li> <li>• Printing of logo bitmap</li> <li>• Kitchen printing</li> </ul>	<ul style="list-style-type: none"> <li>• Support for printing on rear of receipt (dependant on hardware)</li> <li>• Support for kitchen video monitor systems</li> </ul>
<b>Extensive reporting</b>	<ul style="list-style-type: none"> <li>• Detailed reports without the need for back office</li> <li>• Cash declaration</li> <li>• Automatic Report Scheduling &amp; Distribution (via back office)</li> <li>• End of day routines</li> <li>• Floats in/out</li> </ul>	<ul style="list-style-type: none"> <li>• Paid in/out (with reason codes)</li> <li>• X / Z readings</li> <li>• Real-time analysis</li> <li>• Hourly analysis</li> <li>• Gross profit and sales history</li> <li>• Employee clock on/clock off at POS with time and attendance reporting in back office</li> </ul>
<b>Secure and robust</b>	<ul style="list-style-type: none"> <li>• Fingerprint staff sign-on</li> <li>• Definable multi-level security roles</li> <li>• Voids, Refunds, No Sales – with reason code</li> <li>• Cash uplift routines</li> </ul>	<ul style="list-style-type: none"> <li>• Cash drawer security</li> <li>• Full electronic audit of all transactions</li> <li>• Operates stand-alone - does not rely on network</li> </ul>
<b>Seamless integration with other systems</b>	<ul style="list-style-type: none"> <li>• Operates independently or can be linked in real-time to Datasym's Stockade SQL to provide full control and tracking of stock and goods with-in the business, comprehensive user definable reports, and full gross profit analysis.</li> </ul>	<ul style="list-style-type: none"> <li>• Links with leading hotel front desk solutions</li> <li>• Links to Sage accounting, Electronic Fund Transfers (EFT) and Electronic Data Interfaces (EDI) via Datasym's Stockade SQL back office application.</li> <li>• Mobile applications</li> </ul>

Note: Smaller Businesses that do not require full stock control but do require a consolidated back office view should consider Stockade SQL Lite.